



Calix

celebrating **25** years



1999

Founded August 17

2000

Launched first iteration of www.calix.com

2001

Filed first-ever patent for a system for correlating a subscriber unit with a particular subscriber in a passive optical network (PON)

2002

Carl Russo named Chief Executive Officer

2003

Hosted first annual ConneXions Conference

2004

Shipped Platform Release 2.1 to 100th customer, further enabling switched video services delivery for wireline carriers

Shipped one millionth subscriber termination

2005

Shipped one millionth port

2006

Named #1 top GPON and MSAP-based DSL supplier in North America

2007

Surpassed 200,000 GPON ONTs

2008

Integrated Google Maps with Calix Management System (CMS)

2009

Announced \$100 million in new financing

2010

Filed patent for virtual snooping bridge in computer networks

2011

Kicked off what would become a 12-year and \$1.2 billion investment to build the unique and comprehensive **Calix Broadband Platform**

2012

Filed patent for isolation VLAN for Layer 2 Access Networks

2013

Filed patent for methods and apparatuses for network flow analysis and control

2014

Filed patent for a transparent clock for precision timing distribution

Filed patent for a system and method for detecting nodes in a wireless network

2015

Announced AXOS®, the world's most advanced operation system for the SDN-enabled access network

2016

AXOS® Platform surpasses 100 service providers

Launched Calix Cloud®

2017

Launched Calix Marketing Cloud (known today as Engagement Cloud), fusing behavioral and demographic data into an unparalleled automation engine.

Launched Calix Support Cloud (known today as Service Cloud), transforming how BSP customer service teams help subscribers

Launched EXOS™, the Experience OS, a carrier-class premises operating system that supports residential, business, and mobile subscribers

2018

Achieved major industry milestone with Verizon with the first large-scale deployments of AXOS and NG-PON 2

Launched GigaSpire, the only end-to-end smart home solution design for BSPs

Launched SmartHome

2019

Launched 10G solutions

2020

Launched Calix Partner Program

Launched Servify

2021

Conducted 20 millionth FCC Broadband performance test with most the scalable, trustworthy, and simple compliance solution in the U.S.

Launched new CommandIQ®, a BSP brandable app for subscriber self-service

Launched Protect IQ®, keeping homes and businesses safe from cyber threats

Launched Calix Operations Cloud, an industry-first, predictive analytics and automation delivered from the access edge to the subscriber premises

Launched Calix University, enabling BSPs to upskill teams and get to market faster

Launched world's first Experience Score

Announced the world's only end-to-end platform, enabling BSPs to win against larger national competitors

Announced first-ever carrier-class Wi-Fi 6E GigaSpire systems

2022

Added to Forbes annual list of America's top mid-sized companies

Launched Broadband Academy to help leaders planning new broadband businesses

Launched Bark social media monitoring managed service

Launched Servify Care device protection managed service

Launched GigaPro™ u6he, world's first outdoor managed Wi-Fi 6E system

Michael Weening appointed as Calix President and CEO

Launched Business Insights Services

Launched SmartTown™ enabling community-wide secure Wi-Fi

Launched SmartBiz™ a comprehensive small business solution

Launched HomeOfficeIQ™ network resiliency managed service

Launched Arlo Security fully managed home protection service

Executed the industry's first live access network upgrade with zero subscriber downtime

2023

Formed new Corporate Social Responsibility office to drive social, environmental, and ethical responsibility

Shane Eleniak Named a Top 20 Chief Product Officer worldwide

Named #1 most inspiring workplace in North America

Launched SmartMDU™ to simplify and grow MDU markets

Support Cloud became Service Cloud, enabling multi-channel support for subscribers

Marketing Cloud became Engagement Cloud, automating impactful subscriber engagement

Debuted on Fortune's 100 fastest-growing companies list

Surpassed \$1 billion in annual revenue

2024

Launched industry-first on-demand ONT testing

Announced BEAD-compliant Broadband Platform

Launched Wi-Fi 7

celebrating **25** years
in **2024**